



No. S-18011/5/2022-SBM-V-DDWS

21st March, 2022

Dear Chief Secretary,

As you may be aware, every year 22nd March is observed as World Water Day. The global theme of World Water Day this year is 'Groundwater – making the invisible visible'. The issue is important in the context of not only climate change mitigation efforts but also to focus on sustainable water supply by following the principles of 3Rs viz., Reduce, Reuse and Recharge.

2. The Swachh Bharat Mission – Grameen is now in phase-II of its implementation with an objective to sustain the gains made under phase-I of the Mission and ensure holistic cleanliness in villages with safely managed solid and liquid waste, which covers biodegradable waste, plastic waste, greywater, and faecal sludge. Further, the Jal Jeevan Mission also aims to bring tap water to every household. Inspired by the Hon'ble Prime Minister's impetus on Jal Sanchay, the Jal Shakti Abhiyan (JSA) is a time-bound, mission-mode water conservation campaign that is being implemented across India.

3. In August 2021, providing impetus to greywater management, Sujlam 1.0 campaign was launched by DDWS, which was an immense success due to encouraging participation from all States and respective communities. The target set for 1 million soak pits was achieved within the 100 days campaign (10,84,662).

4. Encouraged by the success of Sujlam 1.0 campaign, the Government of India is launching Sujlam Campaign 2.0. The campaign would focus on the creation of institution-level greywater management assets, in Panchayat Ghars, health care facilities (HCFs), schools, Anganwadi centres (AWCs), community centers, and other institutions. Household and community level greywater management would continue to be encouraged. The prime focus of the campaign would be to prioritize and saturate villages with greywater management, which is also a key mandate under the Jal Jeevan Mission accompanying the objective of 100% functional household tap connections.

5. In this regard, objectives and targets that schools may adopt as part of the Sujlam 2.0 campaign are as follows:

- Every school may create and activate their student environment clubs/societies to work on issues of water focusing on greywater management in their respective schools.
 - If greywater arrangements are non-existent in schools, every school must construct at least 1-2 greywater soak pits or connect with the drains that lead to treatment facilities such as – Waste stabilization ponds, constructed wetlands etc.;
- Two primary locations where these may be set up compulsorily are – (1) next to

handwashing stations and facilities; and (2) near kitchens where the mid-day meals are cooked.

- Student representative bodies may spread awareness on waste management, with a keen focus on greywater management during the 100-day campaign.
- Additionally, kitchen gardens can be set up in all schools, promoting good nutrition and recycling of treated greywater.
- Schools may also explore rain-water harvesting or other low-cost water recycling methods for further water conservation, especially as pre-monsoon activity.
- Create awareness through school level IEC activities involving students, especially on soak pits through wall paintings, and other school level activities/competitions.

6. For this purpose, the tied funds under Drinking Water and Sanitation of 15th Finance Commission may be prioritized till complete saturation for greywater management is achieved in schools. Further, if needed, MGNREGA funds may be prioritized for greywater management activities including Soak pit, Leach pit, Magic pit, Kitchen garden and other techniques.

7. It is requested to kindly plan for the implementation of this campaign. An integrated Information, Education, and Communication effort may be initiated at State and District levels for the success of the campaign.

8. We hope that this campaign will be a grand success under your direction and leadership.



Secretary

Department of Drinking
Water & Sanitation
Ministry of Jal Shakti,
Government of India



Secretary

Ministry of Panchayati Raj,
Government of India



Secretary

Department of School Education
and Literacy,
Ministry of Education,
Government of India