



No. S-18011/5/2022-SBM-V-DDWS

21st March,2022

Dear Chief Secretary,

As you may be aware, every year 22nd March is observed as World Water Day. The global theme of World Water Day this year is 'Groundwater – making the invisible visible'. The issue is important in the context of not only climate change mitigation efforts but also to focus on sustainable water supply by following the principles of 3Rs viz., Reduce, Reuse and Recharge.

2. The Swachh Bharat Mission – Grameen is now in phase-II of its implementation with an objective to sustain the gains made under phase-I of the Mission and ensure holistic cleanliness in villages with safely managed solid and liquid waste, which covers biodegradable waste, plastic waste, greywater, and faecal sludge. Further, the Jal Jeevan Mission also aims to bring tap water to every household. Inspired by the Hon'ble Prime Minister's impetus on Jal Sanchay, the Jal Shakti Abhiyan (JSA) is a time-bound, mission-mode water conservation campaign that is being implemented across India.

3. In August 2021, providing impetus to greywater management, Sujlam 1.0 campaign was launched by DDWS, which was an immense success due to encouraging participation from all States and respective communities. The target set for 1 million soak pits was achieved within the 100 days campaign (10,84,662).

4. Encouraged by the success of Sujlam 1.0 campaign, the Government of India is launching Sujlam Campaign 2.0. The campaign would focus on the creation of institution-level greywater management assets, in Panchayat Ghars, health care facilities (HCFs), schools, Anganwadi centres (AWCs), community centers, and other institutions. Household and community level greywater management would continue to be encouraged. The prime focus of the campaign would be to prioritize and saturate villages with greywater management, which is also a key mandate under the Jal Jeevan Mission accompanying the objective of 100% functional household tap connections.

5. Objectives and targets that gram panchayats may adopt as part of the Sujlam 2.0 campaign are as follows:

- Prioritize greywater management in their village sanitation plans and the Gram Panchayat Development Plans (GPDs).
- Ensure that greywater from every institution in the village is serviced by soak pit/Leach pit or similar affordable on-site systems.
- Ensure that public places have adequate greywater and storm water management mechanisms to prevent waterlogging.
- Ensure no untreated wastewater drains into village water bodies.

- Create awareness through IEC activities at GP level such as wall paintings, posters etc specifically about soak pits design and its utility.

6. For this purpose, the tied fund for water and sanitation of 15th Finance Commission may be prioritized till the complete saturation of villages by individual and community level soak pits, leach pit and other on-site or community systems.

7. Further, if needed, MGNREGA funds may be prioritized for greywater management activities including Soak pit, Leach pit, Magic pit, Kitchen garden, Waste Stabilization Pond, Constructed Wetlands etc.

8. It is requested to kindly plan for the implementation of this campaign. An integrated Information, Education, and Communication effort may be initiated at State and District levels for the success of the campaign.

9. We hope that this campaign will be a grand success under your direction and leadership.



Secretary
Department of Drinking
Water & Sanitation
Ministry of Jal Shakti,
Government of India



Secretary
Ministry of Panchayati Raj,
Government of India



Secretary
Department of Rural
Development,
Ministry of Rural Development,
Government of India