

सुनील कुमार
सचिव
भारत सरकार
पंचायती राज मंत्रालय

Sunil Kumar
Secretary
Government of India
Ministry of Panchayati Raj



नागेन्द्र नाथ सिन्हा
सचिव
भारत सरकार
ग्रामीण विकास मंत्रालय

Nagendra Nath Sinha
Secretary
Government of India
Ministry of Rural Development

DO # J-11060/07/2017-RL (e.353881)

March 28, 2022

Dear Chief Secretary,

You are aware that India will be celebrating 75th Anniversary of India's Independence on 15th August 2022. This occasion is being celebrated as Azadi Ka Amrut Mahotsav (AKAM), which commenced on 12th March 2021. Many programmes have been formulated by different Ministries/Departments and State Governments for implementation across regions involving people from all walks of life. These programmes are centered around the themes of Amrit Mahotsav i.e. freedom struggle, ideas@75, actions@75, resolve@75 and achievements@75.

2. As part of the year long celebrations for this purpose, the National Implementation Committee has decided that an initiative title '**Har Ghar Jhanda**' will be launched and celebrated during 11th – 15th August, 2022 encouraging and inspiring organisations, institutions and citizens of India to hoist the National Flag at their respective premises. invoking feelings of patriotism and national pride. It may be mentioned that the Ministry of Home Affairs has amended the Flag Code of India 2002 (as amended in 2021) to permit both handmade and machine made flags made from polyster fabric in addition to cotton, wool, silk and khadi fabrics permitted earlier. These flags could be of sizes 20" x 30" inches, or half thereof.

3. All the institutions working in the rural areas including the Panchayati Raj Institutions (PRIs), Self Help Groups (SHGs) & their federations and community level institutions like Anganwadis, health sub-centres, cooperatives, sub-Post Offices functioning at different levels, the members of the PRIs, SHGs, functionaries of the Government programmes, frontline workers such as ASHA workers, Anganwadi workers, Gram Rozgar Sewaks, teachers, etc. are specifically encouraged to hoist and fly the National Flag during the above period keeping in mind the relevant provisions of the Flag Code of India (**Hindi & English version is attached**).

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4. It may be mentioned that the above institutions and functionaries would also motivate members of the public to do so through encouragement, exhortation and various public events thereby creating awareness of and pride in participating in this important celebration. This may be done through seminars, rallies (*Prabhat Pheries*), group discussions, posters and such other mode of communications as the concerned institutions/functionaries find appropriate for reaching out to their stakeholders.

5. It needs to be pointed out that the event provides an opportunity for the members of Self Help Groups to participate through stitching of National Flags as they had done during the Covid period through stitching of masks for protection from Covid. State Rural Livelihoods Mission (SRLMs) are requested to coordinate this activity under the overall guidance of the Secretary in-charge of the Panchayati Raj and Rural Development Departments in State Governments/UT Administrations.

6. A large scale celebration on the occasion will not be possible without a detailed action plan for the same. It is, therefore, advised the same be drawn up well in advance detailing the roles of different stakeholders, timelines and monitoring arrangements. The RD & PR Departments of the State Governments/UT Administrations are requested to kindly prepare the aforesaid plan of action.

7. We request you to kindly direct the PR & RD Departments of the States/UTs to draw up the aforesaid action plan, coordinate implementation by relevant agencies/departments identified by the State Government/UT and monitor its progress for the most impactful implementation thereof.

With regards,



[Sunil Kumar]
Secretary,
Government of India
Ministry of Panchayati Raj



[Nagendra Nath Sinha]
Secretary,
Government of India
Department of Rural Development

encl: as above

The Chief Secretaries/Advisors to Administrators in States/UTs

Copy to:

**The ACSs/Prl. Secys/Secys of Rural Development &
Panchayati Raj Departments in States/UTs.**